

People most likely want to proudly display their hard-earned certificates, so this is something that should always be considered when designing them. From the certificate printing paper used to the typeface and ink, each of these elements will give the certificate a certain look and feel.

Above all it's about finding a style that suits your organisation, and a font can help you to do just that. Here is a rundown of a few different font styles you could use on your certificates.

Old fashioned fonts

If you want your certificates to look traditional, you might want to choose an old fashioned style font. Old English Regular font is about as traditional as a font comes, based on the medieval "Blackletter" style used throughout Western Europe from around the mid-12th century. It gives a certificate a prestigious feel and is favoured by higher academic institutions.

Informal cursive fonts

Cursive font, otherwise known as script fonts, are designed to represent handwriting. They are often conjoined, or "looped", and are a less formal alternative that still look good on a certificate. They can be used by any number of organisations, although are favoured by organisations awarding non-academic awards.

Formal cursive fonts

If you like the look of cursive fonts but want something more formal, there are options such as the Adine Kirnburg font. The looped font works well for school certificates, as it can look traditional but not rigid or old fashioned.

Classic Serif and Sans Serif Fonts

Legibility is an important factor to consider when designing certificates. If there is a lot of text, such as a long descriptive section, it needs to be easy to read even if the font is quite small. Classic fonts including Baskerville, Caslon and Garamond all ensure certificates look traditional but can still be easily read.

Further tips for font usage on certificate printing paper:

- Try to avoid using all capitals with old fashioned and cursive fonts
- Use three or less typeface styles on a single certificate (not including your logo)
- Always make sure the certificate is formatted properly, and watch your character and word spacing

If you'd like to discuss your certificate requirements [contact us](#) and one of our expert team will arrange a free consultation. We have over 30 years' experience in [certificate printing services](#) for some of the world's most respected institutions and organisations, so can help you to find a look and feel you're truly happy with.